



Asociación Binacional de Escuelas de Comunicación  
Bilingual Association of Communication Schools

### ESSAY CONTEST

The Annual Binational Communication (BINACOM) Meeting, which will be held **April 17-18, at The University of Arizona**, will feature the winners of the BINACOM undergraduate essay contest.

Please submit a 1,000 word essay on the conference theme:  
*"Past, present and future of trans-border communication"*

Essays could include one or more of the following ideas: communication and/or perceptions of digital communications and innovative initiatives, such as social media, journalism, streaming media, mobile/multimedia, or other topics that are relevant to our conference theme. Essays can discuss how digital communication impacts them and how it impacts society today. It can be written in first person or third person. References can be included as needed (not required).

One winner will be chosen from each country. Each essay contest winner will receive \$250 from the *Hope Shaw Scholarship* and will receive free registration for the conference. The winners will read their essays during the Encuentro Meeting.

Submissions may be in either Spanish or English and should be submitted electronically to Armando Gutiérrez at: [armando.gutierrez@uabc.edu.mx](mailto:armando.gutierrez@uabc.edu.mx) to be distributed for review.

Essays will be reviewed by BINACOM members who represent participating institutions.  
**Essays are due March 13, 2020 by midnight.**

**Winners will be announced by April 18. Winners must attend the BINACOM Encuentro, April 17-18, 2020.**