



Asociación Binacional de Escuelas de Comunicación
Binational Association of Communication Schools

General Call. Encuentro 2020

The University of Arizona, Tucson, Arizona.

“30 years of Binacom: past, present and future of trans-border communication”

April 17-18, 2020

Encuentro Binacom is a biennial space built by the main educational institutions with communication and journalism programs in the Mexico-United States cross-border area. It offers the opportunity to share experiences, reflections and points of view among professors, students, researchers and professionals in the various areas of communication (journalism, web design, graphic communication, photography, sound production, audiovisual and multimedia production) to strengthen relationships that respond to the needs of this region.

The Encuentro 2020 will take place at the University of Arizona-Tucson, April 17-18, 2020. The Conference includes two keynote speakers, Rosental Alves (Knight Center for Journalism in the Americas) and Ana Cristina Ruelas (Article 19, Mexico). Registrants will participate in workshops, discussion panels, research sessions, exhibitions and presentation of communication and journalism projects, as well as networking activities.

Registration

Students: \$30 USD
(Early bird registration, \$20, until March 17, 2020.)

Professors, graduate students and professionals: \$60 USD
(Early bird registration, \$20, until March 17, 2020.)

Registration includes access to conferences, panels, discussion tables, participation as a speaker or author of communication projects, a workshop, icebreaker party, lunch

each day, coffee break and certificate of participation. For those interested, the organizers offer a guided tour of the Arizona-Sonora border on April 19th, at an additional cost of \$15.00. dills, payment methods are still pending.

HOTEL ACCOMMODATIONS

The organizers negotiated special rates for participants in two hotels close to the event. There are a limited number of rooms at both of these hotels, so we encourage you to make your reservations as soon as possible.

Ramada by Wyndham TUCSON

777 West Cushing Street, Tucson, AZ 85745
520-239-2300 800-551-1466

Rate: \$76.00 for standard 2 queen/king beds plus 12.05% tax + \$4.00 Bed tax per room per night = \$89.16 inclusive per room per night. These rates include complimentary full American Breakfast Buffet.

Guests will call to make their own reservations. Please call our hotel directly for reservations and ask for the "**Binacom Conference**". **Group Code: 041620BIN**

The Ramada is the only Tucson hotel with a stop on the Sun Link Streetcar System. Guests will be able to board the streetcar at our parking lot and take it directly to Campus.

Deadline to make reservations at the Ramada: April 1, 2020

Cancellations: Must be made at least 48 hours prior to avoid penalty.

Tucson Marriott University Park (next to conference site)

\$159 USD + tax per night for a standard room (one king bed or two double beds). To reserve a room click on the following link: [**Book your group rate for BINACOM Conference**](#)

FORMS OF PARTICIPATION

There are several ways in which professors, students, researchers and professionals can participate. Details about how and where to submit a project or panel proposal will be posted soon.

PANELS

Two to four panelists discuss a theme related to the borderlands. A moderator will be part of the panel.

Sending proposals:

Those interested in participating in panels should send in two documents:

- (1) Title and abstract 250-300 without author/s' names
- (2) A title page with the following information: title, name, affiliated institution, address, telephone number, and e-mail addresses of all authors/participants on the panel.

EXHIBITION OF PROJECTS

Participants can also present research projects, journalism reports/projects, web design, graphic design, photography, sound production/audio storytelling, audiovisual production and multimedia.

Photography: prepare your digital project with title (.jpg or .png, 150-300 dpi, maximum 1 Mb). When you receive the notification that your work was accepted you will have to be delivered, assembled and ready to be exposed (format no less than 4x6 nor more than 16x20), to one of your professors who is part of Binacom. Include a title page with: title, name of author/s, synopsis and credits (if applicable).

Video: send digital projects of fiction or documentary (.mp4, .mov or H.264) no more than 10 minutes long accompanied. Include a title page with: title, name of author/s, synopsis and credits (if applicable).

Radio and audio: digital audio or radio project (.mp3, .aif or .wav) with a duration of no more than 7 minutes and attach its technical sheet. The data sheet for video and audio includes: title, duration, name of the authors, synopsis and credits.

Online projects: send in the URL of your project and title page that includes: title, name of author/s, synopsis and credits.

Journalism: send your projects or works (.pdf or .jpg) along with a title page that includes: title, name of author/s, synopsis and credits (if applicable).

Graphic design: digital work (.pdf or .jpg). The exhibition of these projects during the meeting will be exclusively digital. Include a title page with: title, name of author/s, synopsis and credits (if applicable).

WORKSHOPS/TRAINING SESSIONS

Workshops and training sessions will be offered during the encuentro/meeting. Sessions will be between 1-3 hours in length and can be in one or two sessions.

Workshops/training sessions will focus on building skills and knowledge in areas related to communication/journalism research and/or production. Students and professionals can sign up for the workshops/training sessions that fit their interests. Programming information about workshops/training sessions will be published online soon.

Sending in proposals for workshops/training sessions:

Those interested in offering a workshop/training session should send in the following documents.

(1) Title and abstract of 250-300 words describing the workshop/training session

(2) Name of the person leading the workshop/training session as well as: title of the workshop/training session, affiliated institution, address, telephone number, and e-mail address.

Deadline to send proposals:

Before midnight Tuesday, March 13, 2020.

For more information, please contact BINACOM 2020 organizers:

In the United States:

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